



**FOR IMMEDIATE RELEASE:**

***Boston Whaler releases all-new 170 Dauntless***

**Edgewater, Fla. (January 27, 2012)** – Boston Whaler welcomes a head-turning new member to its do-it-all Dauntless line with the versatile 170 Dauntless. Expanding the Dauntless selection into the 17-foot market, the 170 embodies the line’s all-purpose spirit with steadfast reliability, a bounty of premium standard and optional features, and astonishing flexibility to handle a range of boating pursuits.

“Dauntless is a very popular line because owners can do so many things with these boats—fishing, watersports, entertaining,” said Ron Berman, Boston Whaler’s vice president of product development and engineering. “The 170 delivers on these expectations in a smaller package. For a boat in its size category, the smooth ride, sporty styling and wide range of top-quality features of the 170 Dauntless are astounding. It’s a practical boat/motor/trailer package that easily stores in your garage, yet it’s also a feature-rich, premium boat that will really appeal to passionate boaters.”

The 170 Dauntless delivers uncommon riding comfort for a boat its size. Its hydrodynamic AccuTrack™ hull system works with standard Mercury FourStroke outboard power to provide a dry, smooth and responsive ride. Onboard, its center console layout promotes tremendous maneuverability—especially beneficial for battling fish on the line and when entertaining family and friends. For boaters who prefer the latter, a functional cockpit setup is possible thanks to two cushioned aft quarter seats and a reversible pilot seat, which enables two people to face the back of the boat for conversation or to watch the tow sports action in the boat’s wake. In the bow, a forward-console cooler seat with backrest comes standard, or owners can choose to replace it with forward sun lounge cushions that create a roomy sun pad.

“Versatility is the operative word for the entire Dauntless line,” Berman said, “and our designers took that to heart in crafting the seating options on the 170. Many boaters prefer to personalize their on-water experience, which is why Boston Whaler’s Dauntlesses adapt to the owner’s boating lifestyle. Anglers are going to appreciate standard features such as a console electronics mounting surface, livewell leaning post and aft rod holders, not to mention the conveniences of a built-in fuel tank and self-bailing cockpit. Watersports enthusiasts will be drawn to the rear social space, and boaters who like to drop anchor and relax under the sun have the optional sun lounge, which features a hinged backrest for added comfort. Standard stainless steel grab rails enhance the overall safety. There’s very little on the 170 Dauntless that can’t be tailored to fit any boater’s needs.”

Exhibit A on the 170 Dauntless’ list of customizable features is the reversible pilot seat. A spacious storage compartment lies beneath the pilot seat, efficiently creating ample space for

watersports gear, life jackets or fishing equipment without disrupting the 170's roomy layout and flow. For families who anticipate long days of watersports with the kids—the sturdy ski tow pylon option unlocks tow sports possibilities—an optional 54-quart slide-out, carry-on cooler below the pilot seat allows you to load up with drinks and snacks for the day. A newly designed swim platform with angled ladder and strategically positioned grab rails provides safety and easy boarding from the water for swimmers. Fishermen can opt to convert the pilot seat storage space into a large raw-water livewell. To fully rig out the 170 for hardcore fishing, anglers can also add a trolling motor panel, aft rod racks and a bow pedestal seat.

A boat that enables such a wide range of pursuits would seem to call for a great deal of multi-purpose storage space not just beneath the pilot seat, but throughout. Boston Whaler's engineers admirably accounted for this need. More storage areas include a bow anchor locker with overboard drain, a lockable console compartment and handy spaces beneath the aft seats. Anglers can also opt for additional dedicated tackle storage.

“The 170's storage spaces are specifically designed for multi-tasking boaters and active families,” Berman said. “These are people who don't want to be limited when they head out for a long day on the water. That means they need large storage spaces that are suitable for a variety of activities, can be quickly accessed and, perhaps most importantly, won't get in the way. Our engineers were very mindful of these needs in building the 170 Dauntless, and the result is storage that is technically and aesthetically very impressive.”

Indeed, the 170 Dauntless was built to provide boaters cutting-edge versatility and utmost reliability—all while looking great slicing across the water. With sleek, understated lines, stainless steel components, and brand-new color choices (Clipper Blue and Glacier Green), the 170 Dauntless proves to be as eye-catching as it is multi-functional.

“The 170 Dauntless, our smallest Dauntless yet, is a worthy complement to our largest Dauntless, the award-winning 230,” Berman said. “Like with the 230, the 170 Dauntless embraces the all-purpose attitude of this line while moving it forward in terms of customizability and innovation. It's a true boater's boat.”

**About Boston Whaler:** *For more than 50 years, Boston Whaler has been building superior quality unsinkable runabouts, cruisers and center console boats. Founded in 1958 and currently headquartered in Edgewater, Fla., the company's unique foam-cored construction process contributes not only unsurpassed flotation, but also superior ride characteristics and durability. The current product line ranges from 11 to 37 feet and is distributed around the world by a network of exceptional dealers. For more information about The Unsinkable Legend™, please visit [www.bostonwhaler.com](http://www.bostonwhaler.com). Boston Whaler is owned by Brunswick Corporation, the largest marine manufacturer in the world.*

**About Brunswick Corporation:** *Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill “Genuine Ingenuity”™ in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, and Diversified Marine parts and accessories distributors; Arvor, Bayliner, Boston*

*Whaler, Cabo Yachts, Crestliner, Cypress Cay, Harris FloteBote, Hatteras, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray, Sealine, Suncruiser, Trophy, Uttern and Valiant boats; Life Fitness and Hammer Strength fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables and foosball tables. For more information, please visit [www.brunswick.com](http://www.brunswick.com).*

###

**Media Contact: Traci Davis**  
**Phone: 386.409.6419**  
**Email: [traci.davis@whaler.com](mailto:traci.davis@whaler.com)**